



The 1st Congress of Facial Plastic and Reconstructive Surgery

**By the Israeli Society of Facial and Reconstructive Surgery
of the Otorhinolaryngology Head and Neck Surgery
Association**

Dear Friends and Colleagues,

Please accept our invitation to the first Israeli conference in facial plastic and reconstructive surgery on 21 and 23 March 2019, the Dan Panorama Hotel in Tel-Aviv.

The society of facial and reconstructive surgery is committed to providing high-quality education and instruction to physicians and medical professionals who specialize in facial plastic and reconstructive surgery. This foundation conference of the Israeli Society of Facial and Reconstructive Surgery of the Otorhinolaryngology, Head and Neck Surgery association will bring disciplines together in order to present the spectrum of facial plastic surgery in unique breadth and depth – All within the phenomenal surrounding of the "Purim festival" in Tel -Aviv - the exciting nonstop city that never goes to sleep.

The main topics of the conference are:

Rhinoplasty
Facelift
Blepharoplasty
Otoplasty
Pilling
Facial reconstruction
Botulinum toxin, Fillers and Threads

Invited speakers:

Prof. Dean Toriumi

Dr. Yves Saban

Dr. Oren Friedman

Committee members:**Shay Izhak Duvdevani, MD**

Otorhinolaryngology-head and neck surgery specialist

Facial Plastic and Reconstructive Surgeon

Yosef Shem -Tov, MD

Otolaryngology Head & Neck surgery

Facial plastic surgery

Alain Hazan, MD

E.N.T Surgery, Nasal Reconstruction Service, E.N.T department, Rabin Medical Center

Eyal Sela, MD

Director of Otolaryngology Head & Neck Surgery

Joined Galilee Medical Center's administration in 2013.



Sponsorship Opportunities

Feel free to speak with our industry manager about a tailor-made individual package for your organization. Everything is possible!

40,000 ILS

Gold Sponsorship

- **Industry Supported Symposium**
Sponsorship of a Satellite Symposium. The program is to be decided solely by the Conference Scientific Committee (Satellites will be allocated on a "first come, first served basis").
- **Exhibition Space**
 - ❖ 16 sqm (8/2) exhibition space. Allocation based on a "first come, first served basis."
 - ❖ 4 exhibitor badges.
- **Advertisement**
 - ❖ 1 insert for promotional purposes in the conference bag (Insert of up to 8 A4 pages to be provided by sponsor, subjected to approval of Conference Secretariat).
 - ❖ Acknowledgment of Sponsorship in the conference book or app as "Gold Sponsor"
 - ❖ One page color advertisement in the Final Program or conference app
 - ❖ Sponsor's logo with hyperlink on Conference website.
 - ❖ Up to 30 words company/product profile in the Official Exhibition Catalogue

30,000 ILS

Silver Sponsorship

- **Exhibition Space**
 - ❖ 12 sqm (6/2) exhibition space. Allocation based on a "first come, first served basis."
 - ❖ 4 exhibitor badges.
- **Advertisement**
 - ❖ 1 insert for promotional purposes in the conference bag (Insert of up to 8 A4 pages to be provided by sponsor, subjected to approval of Conference Secretariat).
 - ❖ Acknowledgment of Sponsorship in the conference book or app as "Silver Sponsor"
 - ❖ A half-page color advertisement in the Final Program or conference app
 - ❖ Sponsor's logo with hyperlink on Conference website.
 - ❖ Up to 30 words company/product profile in the Official Exhibition Catalogue

16,000 ILS

Exhibition Space

- **Exhibition Space**
 - ❖ 6 sqm exhibition space. Allocation based on a "first come, first served basis."
 - ❖ 2 exhibitor badges.
- **Advertisement**
 - ❖ Acknowledgment of Sponsorship in the conference book or app
 - ❖ Sponsor's logo with hyperlink on Conference website.
 - ❖ Up to 30 words company/product profile in the Official Exhibition Catalogue

15,000 ILS

Sponsoring a Tutorials session

The company will provide the contents of the session as approved by the committee

- **Advertisement**
 - ❖ Company's slide to be projected at the beginning of the session (provided by the sponsor)
 - ❖ Acknowledgment of sponsorship in the conference book or app.
 - ❖ Sponsor's logo with hyperlink on Conference website.
 - ❖ 1 insert for promotional purposes in the Conference bag (Insert of up to 8 A4 pages to be provided by sponsor, subjected to approval of Conference Secretariat).
 - ❖ Guest speaker (flight expenses & accommodation are not included in the sponsorship fee)
 - ❖ Promotion sign to be placed near the podium (provided by the sponsor) - must be approved by the conference coordinator

Coffee Breaks

Sponsorship of Coffee breaks:

- For one day **10,000 ILS**
- For the entire Conference **18,000 ILS**

Coffee will be served in the exhibition space during morning and afternoon breaks on each day of the conference sessions.

Sponsorship will be acknowledged as follows:

- Sponsor's logo with hyperlink on Conference website
- 1 page advertisement in Conference Final Program or conference app
- Branding at the Coffee breaks is the sponsor's responsibility.

10,000 ILS

USB

USB Flash drive contains all the 2018 Conference abstracts. The USB will be distributed to all participants.

Sponsorship will be acknowledged as follows:

- Exclusive advertisement on the back cover of the USB.
- The sponsoring company will be entitled to distribute the USB from the company exhibiting booth
- Logo in Conference Program book or conference app
- Sponsor's logo with hyperlink on Conference Website

18,000 ILS

Conference Bags

The organizers are in charge of the production of approximately 1000 delegate bags. The design of the bags needs to be approved by the sponsoring company.

15,000 ILS

Lanyards

The sponsoring company is responsible for the production of the lanyards.

The sponsoring company will provide approximately 1000 lanyards, on which the Conference and Sponsor's logo will be displayed. The design of the lanyards needs to be approved by the organizers.

10,000 ILS

Conference Badges

A badge will be given to each Conference participant. The Conference and sponsor's logo will be displayed on the badge.

- Sponsor's logo with hyperlink on Conference Website

6,000 ILS

Notepads & Pens

The sponsoring company is responsible for the production of the notepads and pens.

The sponsoring company will provide approximately 1000 notepads and pens, on which the Conference and Sponsor's logo will be displayed.

The design of the notepads and pens needs to be approved by the organizers.

3,000 ILS

Promotional Material

Inclusion of promotional materials, such as leaflets and brochures, in the Conference bags.

Please note that the material should be provided by the Sponsor and must be approved by the Secretariat (maximum size A4, maximum 8 pages).

5,000 ILS

Advertisements

Full-page color advertisements are available in the following Conference publications:

- Final Program/Abstract Book – Internal Page
- Additional advertisements within the publication are available by application.

Information for Sponsors and Exhibitors

An application for sponsorship can be made in writing with the enclosed booking form to:
Ravit Mitchell

Industry Liaison Manager

Paragon Israel

15, Abba Even St. Herzliya, Israel

Mobile : +972-50-7419990

E-mail: rmitchell@paragong.com

All company details, as filled in the form, will be used for advertisement.

Once an application is made, a contract will be sent to you for completion. This contract should be signed and returned with a 50% deposit payment to the above Sponsorship/Exhibition office address. Alternatively, an invoice for the deposit can be requested on the booking form. Once this has been received, a confirmation of Sponsorship and an invoice will be sent to the Sponsor.

Terms of Payment

50% due with signed application form

50% due by 1 January, 2019

The total amount should be received before the opening date of the Conference.

Payment Methods

Option 1: Payment by Credit Card

Option 2: Payment by Bank Transfer

Bank charges are the responsibility of the customer

Cancellation Policy

Cancellations will be accepted by writing only. Cancellation notice received by 1 January, 2019 will be entitled to 50% reimbursement of the sponsorship payment under the condition that the allocated space will be rented to another exhibitor.

No reimbursement will be possible from 2 January, 2019

Terms and Conditions

The terms and conditions as above.

Please note that the signature of the sponsorship / exhibition form indicates acceptance of these terms and conditions

Sponsorship and Exhibition Application Form

Please complete the following information and return to:

Ravit Mitchell - Industry Liaison Manager

Paragon Israel, 15, Abba Even St. Herzeliya, Israel

Mobile : +972-50-7419990

E-mail: rmitchell@paragong.com

We, the undersigned, express our wish to sponsor the items marked below in accordance

with the terms described in the "Terms of Agreement" attached herewith.

*Company Name	
Contact Name	
Address	
Post/Zip Code	
Country	
Telephone	
Fax	
Email	
Web-Site	

Short company description	Please fill in the attached profile form
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* Name of the company - as you wish it to appear on all acknowledgments.

I would like to book the following Sponsorship Items (Prices do not include VAT)

Item	Price
Total Amount (Please Complete)	ש"ח

Method of Payment

☐ **Credit Card**

Credit card no.: _____

Expiry Date: _____ Type of Card: _____

Card Holder: _____

Bank Transfer:

Bank Hapoalim, Account: 667381, Branch 616

Signature and company stamp..... Date.....